

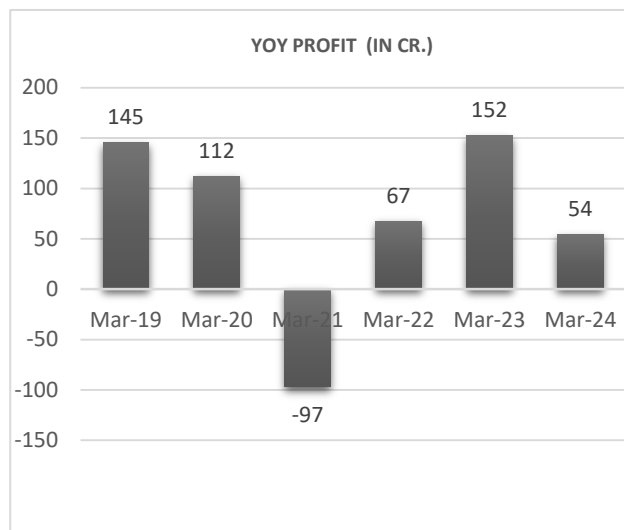
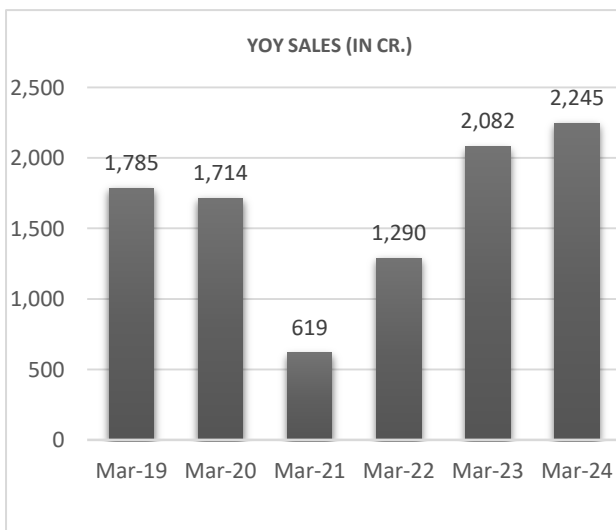
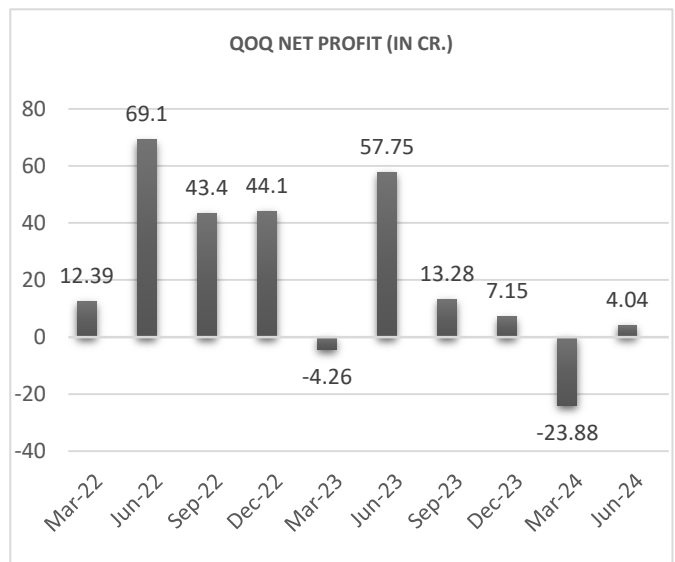
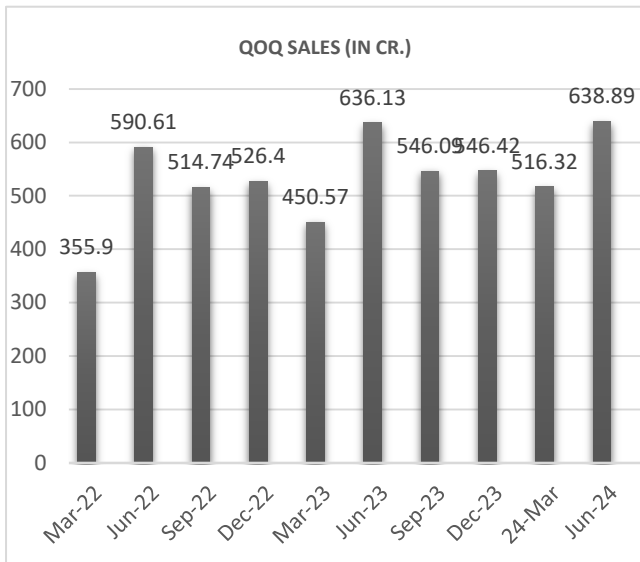
VIP INDUSTRIES

5 September 2024

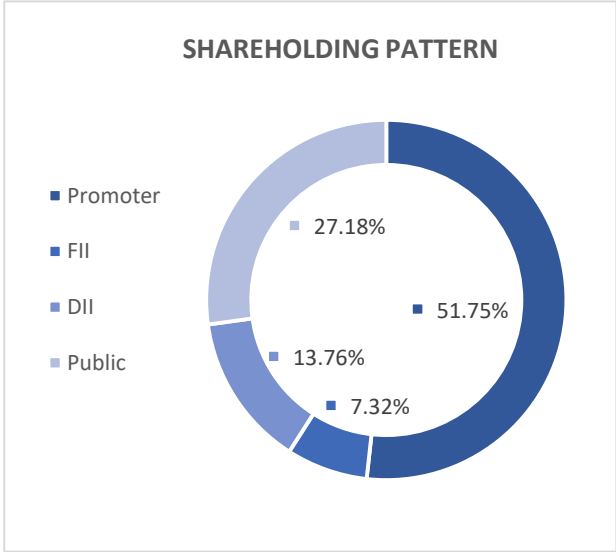
About company

VIP Industries are luggage manufacturers, established in 1971. The company specializes in producing a wide range of luggage products, including suitcases, backpacks, and handbags. It operates under several popular brands, such as VIP, Skybags, Carlton, and Aristocrat. VIP Industries has a strong presence in both domestic and international markets, known for its innovative designs and durability. The company leverages advanced technology and a robust distribution network, ensuring a strong foothold in the travel goods industry.

Financials



MARKET CAP	RS 7,236 CR
P/E RATIO	12,264
DIVIDEND YIELD	0.40%
ROCE	8.48%
ROE	5.25%
FACE VALUE	2.00
3 YEARS SALES GROWTH	54%
3 YEARS PROFIT GROWTH	32%



Our recommendation

MOMENTUM SWING: BUY VIP INDUSTRIES BETWEEN 506-509 TARGETS 534-557 STOP LOSS BELOW 483

Technical analysis

VIP industries broke a long term trend line drawn from the highs of September 2023 (722). The Stock tried 5 times in the last one year to break this trend line but failed to do so. Today we observed a strong breakout above 505 with high volume. The stock is trading above Supertrend resistance on daily, one hour, 30 min,15 and 5 min chart which confirmed the breakout. The company is struggling in making profits but we saw a sharp rise in sales over the last 3 years which rose with a CAGR of 54%. Promoter and DII has increased shareholding in the last one year. On the basis of above analysis we recommended to buy the stock.



Disclaimer

I, Ruchi Nahar, SEBI Registered Research Analyst (INH000014544) comply with the qualification and certification requirements under SEBI (Research Analyst) Regulations, 2014. I have qualified CA, CS and MBA, has over 11 years of experience in MNCs, culminating as Head of Finance. I now leverage my expertise to guide stock market investors with strategic insights. All of the views expressed in research reports and recommendations issued by me reflect my personal views about the subject company or companies at the given point of time and I do not receive/accept any kind of compensation, directly or indirectly related to specific recommendations or views expressed in reports issued by me. I/my relatives do not at any point of time of issuing the reports have any material conflict of interest in the subject company neither I was/am/will be engaged in market making activity for the subject company. The investments discussed or views expressed in reports and recommendations issued by me may not be suitable for all investors. The user assumes the entire risk of any use made of this information. I nor any person connected with my report, accepts any liability arising from the use of research document. The recipients of research document should rely on their own investigations and should consult their own financial advisors to determine merit and risks of such investments based on their own risk appetite. Price and value of the investments referred to in this material may go up or down. Past performance is not a guide for future performance. Certain transactions including those involving futures, options and other derivatives as well as non-investment grade securities involve substantial risk and are not suitable for all investors. Reports and recommendations based on technical analysis centres on studying charts of a stock's price movement and trading volume, as opposed to focusing on a company's fundamentals and as such, may not match with a report on a company's fundamentals. Opinions expressed in research reports & recommendations will be based on the current opinions as of the date appearing in research report & recommendations. While I endeavour to update on a reasonable basis the information discussed in research reports, there may be regulatory, compliance, or other reasons that prevent me from doing so. Prospective investors and others are cautioned that any forward-looking statements are not predictions and may be subject to change without notice. So far as reports include current or historic information, it is believed to be reliable, although its accuracy and completeness cannot be guaranteed. Investment in securities market is subject to market risks. Read all the related documents carefully before investing. Registration granted by SEBI, and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.